

Deborah Roberson
AT&T
Vanpooler



Deborah Roberson has been using an alternative commute for the last 16 years. When working in Seattle, she rode the bus for 13 years. When she moved to the eastside, she found that a carpool and vanpool were better options for her.

She was instrumental in recruiting 5 people to start her vanpool in 2007. Deborah is the administrative assistant in her building, and she's the first point of contact for new employees starting at AT&T, and she leverages this role to find out where people are commuting from. She uses this information to effectively recruit for the van, so there are always sufficient riders.

Deborah originally started using an alternative commute to save time and money, but the relationships that she's built were an unexpected benefit. She's established some life-long friendships. Two vanpool members have moved to Florida and Georgia, and Deborah still keeps in touch with them.

Deborah's currently going to school, and when she's not driving the van, she uses her commute time to do her homework. She applies the \$200 a month she saves on gas to pay for her tuition.

Deborah makes sure all new riders take advantage of incentives provided by the City of Redmond. She just recently recruited rider number 8. Her van is now full.

Deborah feels that good corporate citizens are concerned about their environment. This value fuels Deborah's dedication to keeping her vanpool running smoothly. She's an example to us all and a clear 2008 Commute Champion!