

**Greg Vallelunga**  
**AT&T**  
**Vanpooler**



Greg has been the dedicated vanpooler for the past 11 years. He's kept his vanpool filled and running while others folded. The primary driver for many years, Greg drives and his riders read as they cover the 65 miles roundtrip each day.

When Greg was involved in AT&T's Commute Trip Reduction program, he worked out a business agreement with Metro to allow vanpool drivers to use the van for business use during the day. This has improved intra-day mobility for his vanpool drivers. This enables people to leave their car at home more consistently.

On recruiting new riders, Greg says, "I've found that once someone takes a trial ride, they fall in love immediately and commit to it. It's getting someone to try it, that's the biggest hurdle. That's been the most difficult hurdle. Once they do, they're hooked. You can't beat it."

Greg keeps the vanpool running smoothly with a set of rules that are easy to comply with: no smoking, good personal hygiene, reliable completion of the vanpool ridership calendar, agreement on the radio station and van temperature. As AT&T employees, all Greg's riders have cell phones, so they're able to communicate with one another if someone is running late.

Greg lists numerous benefits to being a vanpooler. As the primary driver, Greg has the right to use the van for limited personal use. As a result, Greg and his wife didn't replace their second car when it broke down, which meant a significant cost savings.

Greg has stayed on top of recruitment and kept the vanpool going for 11 years. His dedication to his van makes him a clear Commute Champion!