

**Jason Berry**  
**Contract Engineering Recruiter**  
**Genie Industries**  
**Biker**



Jason Berry has been biking in to work 2-3 times a week for the last 5 years. He bikes 25 miles round trip and logs between 1500 and 2000 miles each year. Jason drives to the Bothell Park and Ride, and then bikes the 12.5 miles along the Sammamish River Trail and across the City of Redmond. He spends a significant chunk of his ride on the trail. “The trail is awesome,” Jason says, “I’m checking out nature, it’s good exercise, and I don’t have to sit in my car.”

Jason says he feels great when he gets to work, and he looks forward to the bike home. The greater Seattle area is Jason’s gym.

In the shorter days of winter when Jason bikes home in the dark, he’s occasionally shared the trail with a local owl.

Jason is appreciative of Genie’s monthly incentive program that pays employees \$30 a month if they use an alternative commute a minimum of 12 times that month. While many companies provide an incentive or subsidy for vanpool and bus riders only, Genie provides incentives for bikers, walkers, and carpoolers as well.

As Genie has increased the number of employees at its Redmond site, there are no new parking spaces so parking is at a premium. When we stopped at Genie to snap Jason’s photo and interview him for this story, there were no parking spaces available. So another benefit of biking is not having to look for a parking space.

This year, Jason will be the captain of Genie’s first Tour de Redmond team. His initiative and dedication make Jason one of this year’s Commute Champions!