

Jeff Izutsu
Quantum
Vanpooler



Jeff encouraged co-workers in 2001 to form a vanpool to Advanced Digital Information Corporation, and it was very convenient that all five original riders worked at the same place. Today, he never imagined having to make 5 stops one way to maintain the vanpool ridership, but he really doesn't mind at all.

Jeff has been a community volunteer for over 20 years. He's volunteered for the Kubota Garden Foundation, and he sees his dedication to the van as an extension of that history of community service. "I feel good when we have a full van. It's great keeping all those cars off the road."

Jeff's van currently has 4 full-time riders and 4 part-time riders. He says the big challenge is the dynamic aspect of the ridership. "You think everything is set, and then someone moves out of state, and you have to find a new rider."

As Jeff has tried to recruit new riders, he thinks that people are just reluctant to try something new and different. He planted the seed with one colleague years ago, who just tried the van for the first time last week. After one week the in van, Jeff's colleague now wants to go from part-time to full-time rider.

Jeff initially tried an alternative commute when his car was totaled. He continued pursuing an alternative commute due to the many unexpected benefits he discovered. He talks more about the social aspect than the monetary savings. People in the van talk about work and in the process broaden their understanding of one another's functions within Quantum. He's also seen two co-workers discover they're both from Canada, and he's happy that the vanpool can help riders make those connections.

Jeff's efforts over the years to keep his vanpool full and running smoothly makes Jeff a clear Commute Champion!

