

EAST SIDE

EXPRESS PRIZES



Greater Redmond
Transportation
Management Association

IS YOUR COMMUTE

MONOPOLIZING Your Time?

Drivers in Seattle/Everett area are spending 81% more time in traffic during a typical rush hour than they would if there were no congestion. In other words, a trip that would take you one hour at the speed limit would take you one hour and 48 minutes in rush hour. Let's get some of that time back in your day! GRTMA employers have a "Chance" to do so by participating in the 12th annual "Smart Moves" campaign in March. If you use an alternative to driving alone at least one day a week, each week during the month of March, you will make a difference and be eligible to win great prizes!

Looking for carpool/vanpool partners or need to add to your current pool? Log onto www.RIDEQUEST.COM for details! If you find a rideshare partner through the web site between January 14th and February 28th, you

will be eligible to win even more prizes! How about a \$100 Gift Certificate to Ruth's Chris Steakhouse or the Grand Prize of a 1-night stay at Illahee Manor Bed and Breakfast in Kitsap County and a \$100 Mastercard Debit Card?



If you do not have direct access to the Web, contact your Employee Transportation Coordinator (ETC). Their name and phone number is located on the back page of this newsletter. Pass "GO" to start your savings!

Use a commute alternative to driving alone, complete the Entry Form on the back page of this newsletter, or any Smart Moves coupon, and return it to your ETC by April 1st. You may also submit your entry electronically through our web site at www.grtma.org.

Thank you GRTMA members and all other sponsors who donated prizes and support this annual campaign!

It's Not Just a Game - You Can Win Big! Grand Prizes/Sponsors

- 1st Prize:** 1-night for two at the W Seattle Hotel and \$100 Gift Certificate for dinner at the Earth and Ocean Restaurant/W Seattle Hotel
- 2nd Prize:** 1-night stay at Leavenworth Resort/Trendwest Resorts, Inc.
- 3rd Prize:** Victoria Clipper Getaway Package for two/BRAVO

GRTMA Member Donated Prizes:

- Avaya:** \$50 Gift Certificate to Linen's N Things
- Cascade Contractor Supply:**
135 Piece Multi-Use Tool Set
- City of Redmond:**
(2) \$50 Commuter Bonus Plus Vouchers
- City of Redmond CTR Program:**
(2) \$100 Certificates to Redmond Town Center
- Eddie Bauer, Inc.:** \$75 Gift Certificate/Eddie Bauer
- Group Health Cooperative:**
\$100 Gift Certificate to Nordstrom
- Honeywell:** (2) \$50 Certificates to Bellevue Square
- Insignia Kidder Mathews:**
(2) \$50 Gift Certificates to Barnes & Noble
- Medtronic Physio-Control:**
\$100 Gift Certificate to The Bon Marche

Metawave Communications Corporation:

\$30 Home Depot Gift Certificate

Microsoft Corporation:

Racing Madness, Classic Board Games, Microsoft Money Deluxe, Age of Kings II, Crimson Skies, Midtown Madness 2, Star Lancer, Pandora's Box, Picture It Publishing, Platinum Edition, Encarta Language Learning - French and French Deluxe, Encarta Language Learning - Spanish, (2) Sets of Mariner Game Tickets

Millennium Business Park:

(2) \$50 Gift Certificates to REI

Nintendo of America, Inc.:

Nintendo Game Boy Advance

Overlake Christian Church:

\$50 to Claim Jumper Restaurant

...AND LOTS MORE on page 2 ➤



...Prizes continued from page 1

Redmond Town Center (RTC):

\$100 Gift Certificate to RTC

SAFECO:

(2) \$50 Commuter Bonus Plus Vouchers

Unigard Insurance:

\$50 Gift Certificate to Barnes & Noble

United Parcel Service:

(2) \$50 Gift Certificates to Red Robin

Volt Services Group:

\$100 Gift Certificate to the Space Needle

Bravo: (2) \$50 Bravo Mastercard Debit

Cards, \$100 to Bellevue Square, \$100 to Barking Frog Restaurant, (2) Sets of Experience Music Passes, \$65 to Pyramid Alehouse, (2) \$50 Ticketmaster Certificates, \$75 to Cheesecake Factory Restaurant, (4) \$20 Loews Movie Passes, (2) \$40 to Illusionz Magical Entrtmnt. Passes

Local Business Sponsored Prizes:

AAA of Washington:

1-Year AAA Membership

Argosy Cruises:

Argosy Harbor Cruise for Two,
Argosy Lake Cruise/Seattle for Two

Bed, Bath & Beyond: \$50 Gift Certificate

Bellevue Azteca: Dinner for Two

Bellevue DoubleTree Hotel: Brunch for 2

Bullwinkle's Family Fun Center:

(2) \$50 Game Cards

Cucina! Cucina! Inc: \$35 Gift Card

Everett AquaSox Baseball Club:

4 Game Tickets

GameWorks:

(4) Sets of two/2-hour Game Cards

Port of Seattle:

Myrtlewood Keepsake Bowl

Redhook Ale Brewery, Inc:

(2) \$50 Gift Cards

Redmond Larry's Market: Gift Basket

Redmond Seattle's Best Coffee:

(2) Gift Packages

Redmond Silver Cloud Inn:

One Night Stay for Two

Redmond Town Center REI:

Basic Bicycle Tune-up

Seattle Aquarium Society:

1-Year Family Membership

Seattle Art Museum: 4 Admission Passes

Seattle Children's Museum:

4 Admission Passes

Seattle Storm: 4 Game Tickets

Starbucks Coffee Company:

(2) 1 lb Coffee Per Month for 1-Year

What are you waiting for? Use a commute alternative and WIN!

* Prizes limited to 4 per member employer.
Grand Prizes exempt from employer limit.



Letter from the President

Transportation remains a critical issue for the Puget Sound Region and will remain so for the next several years. All of us are watching with great interest the actions of the Governor and State Legislature as they work through transportation issues. Businesses and individuals are both concerned with the economic costs and overall success of the solutions that are proposed. The Greater Redmond Transportation Management Association (GRTMA) continues to be part of the existing solution as we help businesses and individuals improve transportation in the Redmond/Bellevue area.

I am pleased that John Resha has returned to the organization as our Executive Director. I first met John when he was serving in the capacity of President of the Board of Directors for the GRTMA. John and the rest of his team will be an invaluable resource in supporting the needs of the membership. GRTMA staff is fun to work with and provide a very high level of service to members. I want to thank the 2001 Board of Directors for their time and their commitment to making the GRTMA a success.

I also want to thank the Employee Transportation Coordinators (ETCs) for all the work they do. Your work is evident in that three member companies are recipients of the Economic Development Council 2001 Commuter Challenge Diamond Award. ETCs are the strength of the organization and their commitment to success is what really drives improvements for the individual companies. Without you, promotions don't work and the message isn't heard.

I appreciate the opportunity of serving as President this year and look forward to another successful year for GRTMA.

Mark Sanderson
President, Greater Redmond TMA

**2002 GRTMA
Board of Directors**

President: Mark Sanderson, Honeywell

Vice President: Ty Munger, SAFECO

Treasurer: Nicole Lindell, Millennium
Corporate Park

Secretary: Alicia Shaw,
Insignia Kidder Mathews

Member at Large: Karen Harper, Nintendo
of America, Inc.

Member: Sharon O'Shea, Eddie Bauer, Inc.

Member: Barb Heriot, Microsoft Corporation

Member: Kim van Ekstrom, City of Redmond

Member: Bill Harrell, Redmond Town Center



**Medtronic
PHYSIO-CONTROL**



Sandy Higgins, Medtronic Physio-Control

**Telecommuting:
Moving Work, Not People**

What begun as a means of avoiding long commutes into the office has become a way of life - business life - for nearly 17 million people across the United States. Telecommuting is a method for working productively outside the traditional office. The basic idea is to replace, or supplement physical travel to the office by using modern telecommunications equipment to bring the office home.

GRTMA asked telecommuter, Sandy Higgins, how she feels about telecommuting. She said she has been telecommuting one day a week for almost three years. Her roundtrip commute is 62 miles. When asked what are the benefits, she replied, "I have fewer interruptions, which means I am more efficient. The quiet time is great for planning, creating, and doing anything that takes prolonged concentration. I can be more focused and efficient and can use the time I would spend commuting by working a longer day." ♦



GRTMA Welcomes New Executive Director

The Association is pleased to welcome John Resha. He brings a wealth of resources including representation as President on the GRTMA Board of Directors for two years, over 10 years parking and transportation program management, regional and local relations, private and public sector transportation consulting and a devotion to the Redmond community. ♦

Could YOU Give Up Your Vehicle?

John Schmidt, Unigard Insurance, chooses transit for his transportation needs. Unigard Insurance provides a FlexPass to employees so John rides the bus free! He lives in Bellevue and it takes less than 1/2 hour to get to work by bus. When asked the benefit to riding transit, he said, "I don't have to worry about car insurance and I save a lot

unigard



of commuting stress and money." He has had some interesting experiences while riding the bus. Once, he was going to a Halloween party and his ride had car problems so he took the bus. He was dressed in a very elaborate, gruesome costume. When he got on the bus, the driver announced over the speaker, "You see ladies and gentlemen, people are just DYING to ride Metro!" ♦

John Schmidt, Unigard Insurance knows how to save.

The Last Episode of Commuter Survivor!



You heard right! GRTMA member employers will continue to accept the challenge of discovering commute alternatives to driving alone but someplace with a tropical theme for 2002. Find out how to reap the rewards at your company transportation event in 2002 and be eligible to win prizes. Pictured above are 2001 winners.

(Left to right: Spacelabs Medical, Avaya, Insignia Kidder Mathews, Nintendo of America, Inc., Group Health Cooperative, Willows Commerce Park III, Applied Microsystems, Willows Commerce Park II and Honeywell) ♦

Traffic Trouble Spots

WSDOT is still hard at work improving state roadways.

Northwest Region Construction Information is available on the Internet at <http://www.wsdot.wa.gov/PugetSoundTraffic/constr.htm>

◆ SR 167 Interchange Modification

Crews will build a new ramp connecting southbound I-405 with southbound SR 167. The existing ramp from southbound I-405 to northbound SR 167 will be realigned to accommodate the new ramp. Engineers expect the new ramp to increase motorist safety and improve mobility during non-peak hours. Expected completion - spring 2003.

◆ I-405: Coal Creek Pkwy to SR 522

Work on this project through Bellevue includes striping and pavement marking on 13 miles of roadway along with upgrades to existing sign bridge, replacing a variable message sign, installing permanent signs, fencing and pavement markings. Expected completion - April 2002.

◆ Montlake Bridge Painting and Crack Repair

This project provides for rehabilitation of the Montlake Bridge on SR 513, south of University of Washington. Work includes injecting epoxy into cracks inside the bridge pier buildings; cleaning, repairing and coating exterior walls; erosion control; traffic control; and cleaning and painting the metal surfaces of the bridge. Completion expected - June 2002.



Redmond Construction Update

Overlake

Installation of sewer pipe along N.E. 20th Street and 152nd Avenue N.E. has been completed. Asphalt overlay work still remains to be completed. Completion will be dependent on favorable weather conditions.

The intersection of N.E. 40th Street and 148th Avenue N.E. will be reconstructed to improve turning movements. Work will begin spring, 2002.

East Redmond

Roadway work continues along East Lake Sammamish Parkway, south of N.E. 65th Street, as a requirement of the Jefferson at Marymoor Park development. Work will continue through spring/summer 2002.

Downtown Redmond

The West Lake Sammamish Parkway (WLSP) widening project, between Marymoor Park and Leary Way continues to affect traffic. Completion expected - spring 2002. Phase 2 of this project, which will widen WLSP between N.E. 51st and Marymoor Park, is expected to be under construction by summer, 2002.

Construction has begun on completing a sidewalk along the east side of Redmond-Woodinville Road between N.E. 90th and N.E. 98th Street. Expect traffic delays during daytime work hours. Completion expected - spring, 2002.

Log onto the Information Highway

- www.grtma.org
- www.Ridequest.com
- www.soundtransit.org
- www.wsdot.wa.gov/translake
- www.ci.redmond.wa.us
- www.commtrans.org
- www.metrokc.gov
- www.epa.gov/autoemissions

Commuter Information

- KC Metro Automated Bus Schedules (206) **BUS-TIME**
- Community Transit Customer Information (425) **353-7433**
- WA Statewide Ferry Information (800) **84-FERRY**
- WA State Highway Information Line (206) **368-4499**
- Cascade Bicycle Club (206) **522-BIKE**

Utilities:

- Puget Sound Energy (gas, electric) (888) **225-5773**
- Seattle City Lights Outage Hotline (206) **62-LIGHT**
- Snohomish County PUD (425) **783-1000**
- AT&T Broadband (cable TV) (877) **824-2288**

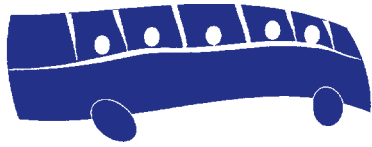
Please recycle this newsletter



COMMUTE TRIP REDUCTION (CTR) NEWS

Volume I • Winter 2002

The City of Redmond CTR Program • InfoLine (425)556-2442



Overlake Transit Center Opens!

The new Overlake Transit Center at N.E. 40th Street, adjacent to SR 520 interchange, opened for service on February 4, 2002. Designed for fast, convenient transfers, the new center will become the hub for local and regional transit and employer shuttle service in the Overlake area. This hub provides an opportunity for better connections and more frequent service from one centralized location.

A dedicated area on the west side of the transit center has been set aside for employer shuttle and paratransit vans. Shuttle passengers can make convenient cross-platform connections with Sound Transit Express and KC Metro buses.

This spring, parking will be available for more than 200 vehicles. By the end of 2002, the center will include a bicycle station with lockers, public restrooms and bicycle storage. There will also be space available for a coffee concessionaire. The City of Redmond plans to operate a field station for police officers patrolling the Overlake area. The Greater Redmond Transportation Management Association (GRTMA) will provide an information station to help employers market commute alternatives to employees. For more details, visit www.soundtransit.org.



SAFECO

Companies Receiving Diamonds!

Many employers provide commute alternative programs to their employees. Some employers go above and beyond. These businesses are recognized through Commuter Challenge's Diamond Award Recognition Program. Diamond award winning organizations reach their business goals by helping employees get to work using innovative ways.

SAFECO's commute trip reduction program continues to be an award winner! They received highest honors, the Diamond Ring Award, for the third consecutive year for their commitment to expanding already impressive programs to reduce commute trips.

At their Overlake campus alone, nearly 30% of their employees' carpool or vanpool and 10% use other commute alternatives.

Honeywell received a Diamond Award for Outstanding Organizational Leadership. They provide many innovative benefits to their employees. Trendwest Resorts, Inc. also received a Diamond Award for successful Ridesharing Programs offered at their site.



Honeywell

Many other businesses in Redmond were recognized as "Pacesetter" businesses. Employers acknowledged were: City of Redmond, Eurest Dining Services, Genie Industries, Group Health Cooperative, IDD Aerospace, Microsoft Corporation, Nintendo of America, Inc. and Overlake Christian Church.

Congratulation to these companies and their employees for their ongoing commitment to reducing traffic congestion and pollution!



Trendwest Resorts, Inc.



Bike to Work Day

Don't have time to exercise? Why not get in shape on the way to work! Bicycling burns about 500 calories an hour, so you can commute and stay fit at the same time. Why not try it out on Bike to Work Day, Friday May 17th. Watch for more details this spring.



Bravo is a FREE commuting program for people working in the Overlake areas of Redmond and Bellevue. Bravo provides a variety of free services to help ease your commute including: live commute planning, online traffic resources, and a variety of information to help you travel faster and cheaper.

The program also provides a variety of commute subsidies. Whether you carpool, vanpool, walk, or bike, Bravo can help! Overlake area vanpoolers can take advantage of the Bravo Vanpool Subsidy.

Bravo will cover \$60-\$120 of your vanpool commute costs up to 90-days. Bonuses for new drivers and rider referrals are available. Commute with any of these methods for 18 days within two months, and Bravo will issue you a \$50 Mastercard debit card to reward your efforts!

Contact Bravo at 425-556-2490 or visit us online at www.bravome.com. Bravo, celebrating the rewards of smart commuting!

The "Eastside Express" is published by the Greater Redmond Transportation Management Association (GRTMA).

Editor: Lea McWhorter, Manager of Marketing & Customer Service

Eastside Express Editorial Board:

Gloria Newby, City of Redmond

Graphic Design provided by: Kristi Schwindt-Walker

GRTMA welcomes all your questions and comments. Please feel free to call the us at (425) 556-2416 or Email - lmcwhorter@grtma.org

GRTMA

Employee Transportation Coordinators

AT&T Wireless Services
Michael Siladi, (425) 580-1826

Avaya
Mark Peterson, (425) 558-8569

CarrAmerica Realty Corp.
Susan Wells, (425) 558-2245

CB Richard Ellis
Trish Venable, (425) 881-5975

City of Redmond
Kim Danner, (425) 556-2422

CP Management, Inc.
Cindi Gyselinck, (425) 556-2406

Eddie Bauer, Inc.
Sharon O'Shea, (425) 755-7582

General Dynamics OTS Aerospace, Inc.
Heidi Locke, (425) 885-5000 x5236

Group Health Cooperative
Erika Stadelman, (425) 883-5370

Honeywell
Jennifer Johnson, (425) 885-8885

Insignia Kidder Mathews
Stacy Rockov, (425) 742-1198

Lk Washington School District
Janet Harrington, (425) 702-3300

Medtronic Physio-Control
Debbie Stanton, (425) 867-4220

Metawave Communications
Adam Drew, (425) 702-5840

Microsoft Corporation
email - "commute"

Millennium Corporate Park
Nicole Lindell, (425) 990-6009

Nintendo of America, Inc.
Karen Harper, (425) 861-2164

Overlake Christian Church
Betsy Savage, (425) 702-0303

Redmond Town Center
Mona King, (425) 867-0808

Safeco
Brady Clark, (206) 925-0968

Spacelabs Medical, Inc.
Christine Gavin, (425) 702-2246

Trendwest Resorts, Inc.
Brodie Williams, (425) 498-2953

Unigard Insurance Company
Iona Stenhouse, (425) 945-5369

United Parcel Service
Paul Austin, (425) 882-4179

Volt Services Group
Kimberly Millikin, (425) 702-4000

Willows Commerce Park
Cindi Gyselinck, (425) 556-2406

**Smart Moves 2002
Enter and Win!**

If you participate in the Smart Moves promotion, fill out the entry form below. Cut out and return it to your Employee Transportation Coordinator (ETC) listed on the left, by April 1st to be entered to win great prizes!

IS YOUR COMMUTE

**MONOPOLIZING
Your Time?**

Prize Entry Form

Make the right move and win! Complete the calendar by putting an "X" on the days you participated.

March 2002						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 31	26	27	28	29	30

Name _____
 Employer _____
 Department _____
 E-mail _____
 Work Phone _____ Ext. _____

Yes, I did the following at least once each week in March:

- Bicycling Walking Bus
- Carpool Vanpool Work at Home
- Compressed Work Week
- I am a first-time alternative mode user.

One-way miles to work: _____

For prize drawing eligibility, return this form by April 1, 2002 to your ETC:

ETC Name _____

Phone _____

(One entry per participant)