

EAST
SIDE

EXPRESS



Greater Redmond
Transportation
Management Association



COMMUTING OPTIONS are in the Cards!

Experts predict that over the next 20 years, 37% (or 2,600 miles) of the highway system will be regularly blocked and unable to function smoothly. Drivers in the Seattle-Everett metro area already spend an average of 70 hours of delay per year, compared to the national average of 40 hours. You can slow this process down by doing your part during the March 8th through 19th "Commuting Options are in the Cards" campaign by changing your driving habits!

If you use a commute alternative to driving alone at least twice during the two-week event, you are eligible to win great prizes! Complete the entry form located on the back page of this newsletter, or any campaign entry form, and return it to your Transportation Coordinator (TC) by March 26th. You may also submit your entry electronically at – www.grtma.org starting March 8th. If you do not have Internet access, contact your TC listed on the back page of this newsletter.

The Greater Redmond Transportation Management Association (GRTMA) will have a prize drawing and then entries will be sent into the Washington State Rideshare Organization (WSRO) for their "Wheel Options" drawing held in May.

Special thanks goes to GRTMA members and all sponsors who donated prizes and support during this annual campaign!

Play Your Cards Right by Using a Commute Alternative & Win!

GRAND PRIZES*

1st PRIZE: Willows Lodge "Do Not Disturb" package for 2. Includes: 1-night accommodations, continental breakfast in the Fireside Lounge, \$100 dining credit in the Barking Frog Restaurant and In-tub Dining. Courtesy of Willows Lodge
www.willowslodge.com

2nd PRIZE: 2-night lodging at Natapoc Lodging in "Stuchin" the honeymoon log lodge in Leavenworth. Courtesy of Natapoc Lodging
www.natapoc.com

3rd PRIZE: A weekend for two at Rosario Resort & Spa. Courtesy of Rosario Resort & Spa
www.rosario-resort.com

4th PRIZE: 1-night stay at The Fairmont Olympic Hotel. Courtesy of The Fairmont Olympic Hotel
www.fairmont.com

MORE PRIZES ON PAGE 2

**GRTMA MEMBER
Sponsored Prizes:**

Avaya

\$50 Certificate to Larry's Market

CarrAmerica Realty Group

\$50 Molbak's Gift Card

Cascade Contractor Supply

99-Piece Tool Set w/4-Drawer Chest

City of Redmond

(2) \$50 Commuter Bonus Plus Vouchers

City of Redmond CTR Program

(2) \$100 Certificates to
Redmond Town Center

Eddie Bauer, Inc.

(2) \$50 Eddie Bauer Gift Cards

Golder Associates

Two Seattle Mariners Game Tickets

Group Health Cooperative

\$100 Certificate to Nordstrom

GVA Kidder Mathews

(2) \$50 Home Depot Gift Cards

Hart Properties

\$25 Crate and Barrel Gift Card

Honeywell

(2) \$50 Certificates to Bellevue Square

Medtronic Physio-Control

\$100 Gift Card to BON-macy*s

Microsoft Corporation

(2) Money 2003 Deluxe and Business,
(3) Picture It Digital Image Pro,
(2) Zoo Tycoon, (2) Links 2003,
(3) Flight Simulator 2002 software packages

Millennium Business Park

\$50 Borders Books, Music & Café Gift Card
\$50 Bed, Bath & Beyond Gift Card

Nintendo of America, Inc.

Game Boy Advance SP

Overlake Christian Church

\$50 Certificate to Claim Jumper Restaurant
\$50 Gift Card to Home Depot

Redmond Town Center

(2) \$50 Redmond Town Center Gift
Certificates

SAFECO

\$50 Commuter Bonus Plus Voucher

Spacelabs Medical

(2) \$50 Red Robin Gift Cards

Unigard Insurance

(2) \$50 Barnes & Noble Gift Cards

Willows Commerce Park II & III

(4) \$25 Tully's Gift Cards



**2004 GRTMA
Board of Directors**

President

Jim Stanton

Microsoft Corporation

Vice-President

Earl Wayman

GVA Kidder Mathews

Treasurer

Jennifer Calvin

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Secretary

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Member at Large

Joe Elsom

Honeywell

Member

Ty Munger

SAFECO

Member

Kim van Ekstrom

City of Redmond

Member

Gary Ford

Nintendo of America, Inc.

Member

Lila Selstrom

General Dynamics

Welcome to 2004 and hopefully a very successful New Year. 2003 was a banner year for the Greater Redmond Transportation Management Association (GRTMA) in providing a variety of mobility options in a cost-effective manner to commuters at our member organizations. These efforts were recognized internationally with significant awards for GRTMA and our membership due to their innovation and measured reduction of over 350,000 round-trip miles from our roads. We should all take pride in the fact that our collective efforts resulted in reduced congestion, pollution, and fiscal impacts for commuters, our member organizations, and the greater eastside community.

I am excited to be serving as President of the GRTMA Board of Directors in 2004, but would first like to recognize the foundation of our current efforts. First, thanks to my predecessor, Mark Sanderson from Honeywell, and the rest of the Board for their outstanding job in 2003. Their commitment to representing your interests and guiding the organization is greatly appreciated. Second, thanks to our Executive Director, John Resha, and staff in continuing to provide quality programs and services, which has made this organization one of the most successful TMA's in the nation. Third, thanks to all of our Transportation Coordinators for their tireless efforts helping commuters find alternatives to driving alone. These combined individual efforts have made a positive difference in addressing traffic congestion in our communities and make us all successful. In 2004, GRTMA is looking forward to shaping our transportation future, at the state, regional and local level. On the membership level, GRTMA will be focused on identifying and developing our next generation of commuter programs and services, while emphasizing the continual improvement of our current slate of member directed programs and services. Maintaining our position as a visionary leader in commuter-based services, some of the new programs already look like they will enable commuters all over the region to think about their individual commutes differently...stay tuned.

Your continued involvement and support will make 2004 another successful year.

Jim Stanton, President

DO YOU NEED A CYCOLOGIST?



Don't waste time analyzing how to get in shape. Here's a diagnosis that will improve your health and your spirits – Bicycling! May is just around the corner and so is **WRQ Bike to Work Month** (May 21 – June 20). Bike to Work Day will be May 21st. Support stations will be open from 6 – 9a.m. Cyclists will be eligible for a variety of refreshments, prizes and much more.

On June 10th, **GRTMA and Cascade Bicycle Club** will host the Eastside's first Bicycle Rally! Stop by between 4 – 7p.m. at the 40th Street Transit Center in Redmond. There will be a live band, refreshments, prizes, bicycle tune-ups and more. This is a one-of-a-kind event you don't want to miss. Watch for more details.

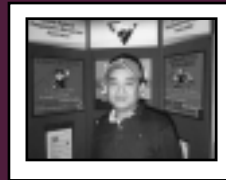
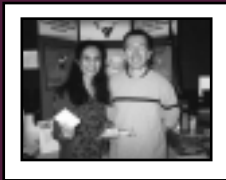
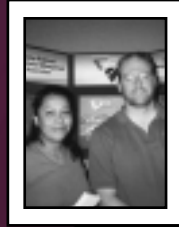
GRTMA

is putting "LIFE...The Commuting Game" on the shelf for now because we discovered the future is in the cards!

It's a New Year and predictions are in on commuting. Watch for signs at your employer about upcoming transportation events and how you can save money and time on your commute. Listed below are commuters who discovered new options to driving alone and put money back in their pocket by reducing expenses on their commute.



YOUR FUTURE IS IN THE CARDS!



(Left to right-Top to bottom: United Parcel Service, Overlake Christian Church, Willows Commerce Park I, GVA Kidder Mathews, Worldmark, Trendwest Resorts, Avocet, Aerojet, SNC-Lavalin, Spacelabs Medical and AT&T/Bothell).



Redmond Construction Update

East Redmond

Union Hill Road will be widened between 178th Pl. and 188th Ave. NE. This work will complete the 5-lane roadway section along the corridor. Construction anticipated to begin spring of 2004 and will take one year to complete.

Downtown Redmond

The Redmond Way Access Improvements project is scheduled to start spring 2004. Work will include safety improvements and limit turning movements along Redmond Way between Avondale Way and Bear Creek Bridge. Expect congestion during weekday work hours.

Willows Corridor

Construction of the Sammamish River Pedestrian Bridge will commence this spring. It will include a temporary asphalt bypass trail around the construction site near the Puget Sound Energy transmission line crossing (approx. NE 100th). This should have little affect on cyclists. Expected completion, summer 2004.

Overlake Park & Ride

A new traffic signal is being constructed on 152nd Ave. NE just north of NE 24th St. at the entrance to the recently developed Park & Ride site. Improvements to the NE 40th St./148th Ave. intersection are substantially complete with final paving to be done. Both expected to be complete late spring.

Miscellaneous Construction

Construction of the 140th Ave. NE project continues between NE 60th St. and Redmond Way. Work includes rebuilding the roadway to include a 3-lane street, bicycle lanes and sidewalks along the entire route. Work will extend through summer 2004.

Quote of the Day
If you don't want anybody to know about it, don't do it.
- Author Unknown

GRTMA Transportation Coordinators (TC)

Aerojet
Jan Prachar, (425) 885-5000 x5236

Eddie Bauer, Inc.
Lynne Holtgrewe, (425) 755-8092

AT&T Wireless Services
Greg Maxwell, (206) 389-5323

General Dynamics
Gayle Keenan, (425) 895-4315

Avaya
Mark Peterson, (425) 558-8569

Group Health Cooperative
Kathleen Donnelly, (425) 883-5370

CarrAmerica Realty Corp.
Susan Wells, (425) 558-2245

GVA Kidder Matthews
Cindi Gyselinc, (425) 702-8001

CB Richard Ellis
Trish Venable, (425) 881-5975

Hart Properties
Amy Parker, (425) 556-9100

City of Redmond
Kim Danner, (425) 556-2422

Honeywell
Cindi Gyselinc, (425) 702-8001

CP Management, Inc.
Cindi Gyselinc, (425) 702-8001

Lk Washington School District
Janet Harrington, (425) 702-3300

Medtronic Physio-Control
Debbie Stanton, (425) 867-4220

Microsoft Corporation
Email – "commute"

Millennium Corporate Park
Cindi Gyselinc, (425) 702-8001

Nelgroup Properties, LLC
Cindi Gyselinc, (425) 702-8001

Nintendo of America, Inc.
Gary Ford, (425) 861-2159

Overlake Christian Church
Barb Graef, (425) 702-0303

Redmond Ridge Owners Association
Pat Weber, (425) 836-1062

Redmond Town Center
Mona King, (425) 867-0808

Safeco
Brady Clark, (206) 925-0968

SNC-Lavalin
Mike Manderscheid, (425) 896-3731

Spacelabs Medical, Inc.
Christine Gavin, (425) 657-7200 x5605

Trendwest Resorts, Inc.
Kayra Guevara, (425) 498-2905

Unigard Insurance Company
Sharon Mitchel, (425) 945-5367

United Parcel Service
Rebecca Slankard, (425) 882-4115

Village at Overlake Station
Brenda Meyer, (425) 746-3338

Willows Commerce Park
Cindi Gyselinc, (425) 702-8001

PRIZES CONTINUED FROM PAGE 2

Local Business Sponsored Prizes:

AAA of Washington
1-Year Membership

Redhook Ale
Brewery, Inc.
\$100 Gift Card

Argosy Cruises
Argosy Harbor Cruise
for 2, Argosy Lake
Cruise/Seattle for 2

Redmond Home Depot
Variable Speed
Reciprocating Saw

Canyon's Restaurant
Dinner for Two

Redmond Inn
Wine Lovers 1-Night
Stay Package

City of Bellevue
(2) \$50 Certificates to
Bellevue Square

Redmond Larry's
Market
NW Gift Basket

Cucina! Cucina! Inc
\$20 Gift Card

Redmond Tony Roma's
Restaurant
\$40 Gift Card

DoubleTree Hotel –
Bellevue

One-Night Stay
for Two

Redmond Town
Center REI
Basic Bicycle Tune-up

Everett AquaSox
Baseball Club
Four Game Tickets

Seattle Aquarium
Society
1-Year Family
Membership

Family Fun Center
& Bullwinkle's
Restaurant
(2) 100 Pt.
Playing Cards

Seattle Art Museum
4 Admission Passes

GameWorks
(4) Sets of Two/
2-hour Game Cards

Seattle Mariners
Baseball
Game Tickets

Illuzionz Magical
Entertainment
(5) Pairs of Tickets to
Mysterian Magic Show
w/\$20 Game Cards

Seattle Sonics
Two Game Tickets

Lake Quinault Lodge
1-Night Stay and
Lunch for 2 with
2 Hiking Sticks

Silver Cloud Inn
1-Night Stay at
Redmond Location

Loews Cineplex
Entertainment
(5) Pairs of Loews
Cineplex Movie Passes

Starbucks
Coffee Company
(2) Starbucks Custom
Gift Baskets

Lowes Home
Improvement
Warehouse
\$25 Gift Card

Thomas Kemper
Soda Company
3-Month Supply
of Soda

Matt's Rotisserie &
Oyster House
Dinner for Two

Waterways Cruises
& Events
(2) Pairs of
Waterways Sunset
Dinner Cruises

Port of Seattle
Mahogany
Compass Clock

*GRTMA prizes limited to
5 per member employer.
Grand prizes exempt from employer limit.

COMMUTING OPTIONS are in the Cards!



Instead of driving alone between
March 8-19, 2004, I chose to:
(Check all that apply)

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Carpool | <input type="checkbox"/> Walk-on Ferry |
| <input type="checkbox"/> Vanpool | <input type="checkbox"/> Train |
| <input type="checkbox"/> Ride the Bus | <input type="checkbox"/> Work from Home |
| <input type="checkbox"/> Bicycle | <input type="checkbox"/> Compress my
Work Schedule |
| <input type="checkbox"/> Walk | |

Number of days I participated: _____

One-Way Miles to Work: _____

- Yes! This is the first time I have tried an
alternative to driving alone.

Return by March 26 to your Transportation Coordinator (TC)

Enter my name in the drawing for Greater
Redmond TMA and Washington State
Rideshare "Wheel Options" campaign prizes.

Employee Name: _____

Work Phone: _____

Email: _____

Employer: _____

County: _____

TC Name: _____

Only entry forms showing two or more days of
participation are entered in the prize drawings.

*Incomplete entries are invalid. One entry per person.



COMMUTER INFORMATION

KC Metro Automated (206) BUS-TIME
Bus Schedules

Community Transit (425) 353-7433
Customer Information

Sound Transit (888) 889-6368
Customer Service

Utilities:
Puget Sound Energy (888) 225-5773
(gas, electric)

Verizon (telephone) (800) 483-4100

Comcast (cable TV) (877) 824-2288

Bicycle Information:
Cascade Bicycle Club (206) 522-BIKE

Bicycle Alliance (206) 224-9252
of Washington

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